

# Application

## 2018 Woodbine Business Plan Competition

Due by Feb 15, 2018 4:00 PM to  
[woodbinemainstreet@windstream.net](mailto:woodbinemainstreet@windstream.net) or 313 Walker, Woodbine IA 51579

### Contact Information

Business Name	Click here to enter text.
Type of Business (sole proprietorship, partnership, corporation, LLC, etc.)	Click here to enter text.
Applicant Name	Click here to enter text.
Phone	Click here to enter text.
E-Mail Address	Click here to enter text.
Address	Click here to enter text.
Business Address (if applicable)	Click here to enter text.
Hours of Operation	Click here to enter text.
Website (if applicable)	Click here to enter text.
Federal Tax ID#	Click here to enter text.

### Business Plan Summary

(use text boxes below. Click in box and drag to enlarge if needed. )

#### 1. Describe Start-up Business Model or Expansion (include # of jobs created)

## **2. Products/Services offered**

## **3. Target Market/Customer Profile**

## **4. Competitive Advantage (describe need for service or product in Woodbine)**

## 5. Sales & Marketing Strategies

## 6. Biographical Summary (brief outline of experience)

## Required Attachments

- 1. Profit & Loss Projection (monthly & annual)**  
(The required Excel template is found at [www.woodbineia.com](http://www.woodbineia.com) on the Main Street tab)
- 2. Credit Information Release – form is on next page**

Under penalties of perjury, I (We) declare that I (we) have examined this application and its content, and to the best of my knowledge and belief, it is true, correct, and complete.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_

\_\_\_\_\_  
Print Name:

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Print Name:

\_\_\_\_\_  
Signature:

**Return completed application by Feb 15 2018 to:**  
**[woodbinemainstreet@windstream.net](mailto:woodbinemainstreet@windstream.net)**  
**Woodbine Main Street**  
**313 Walker**  
**Woodbine IA 51579**

### **Competition Timeline**

Dec 1	Announcement of Competition –
Feb 15	Business Plan Summary Due (Application & Attachments)
Mar 1	Finalists Announced
April 1	Full Business Plans due for review
TBD	Final Pitch Interviews
Mid-April	Award(s) announced

### **Competition Awards**

**Up to \$10,000 in competition award grants**

**Up to \$20,000 in low-interest revolving loan funds**

The winner of the competition will receive up to \$30,000 in start-up grants & low-interest revolving loan funds. Additionally, the winner may receive other benefits that could include building lease rebates, local and regional business mentoring, and other local incentives to be announced.

Woodbine Main Street Business Vitality Committee, in partnership with Woodbine Betterment & Development directs the Competition activities. A jury of panelists will select the Finalists, review the submitted Business Plans, schedule Business Pitch Presentations, and select the overall winner(s).

# CREDIT INFORMATION RELEASE

For the purpose of procuring credit information, authorization is hereby given to **Farmers Trust & Savings Bank** and/or its agents to verify in any manner it deems appropriate to investigate my past credit obligations and payment history.

Furthermore, in order to maximize funding opportunities, I authorize **Farmers Trust & Savings Bank** and/or its agents to share credit information in my application and credit history with local development organizations, county, state, and federal agencies, and financial institutions for the purpose of securing financing.

I understand that all information provided will remain in strict confidence. Additionally, I hold **Farmers Trust & Savings Bank** harmless for any information which it discusses with, or discloses to, other entities described above.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Social Security Number: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Social Security Number: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Social Security Number: \_\_\_\_\_ Date of Birth: \_\_\_\_\_